

▼ AEGIS

BUSINESS SUMMIT + WORKSHOP SERIES

for Creatives +
Small Businesses

The Future of the
Caribbean Economy
is **ORANGE**



We believe in the CREATIVE ECONOMY!

As a **creator**, your
business is an extension
of you.

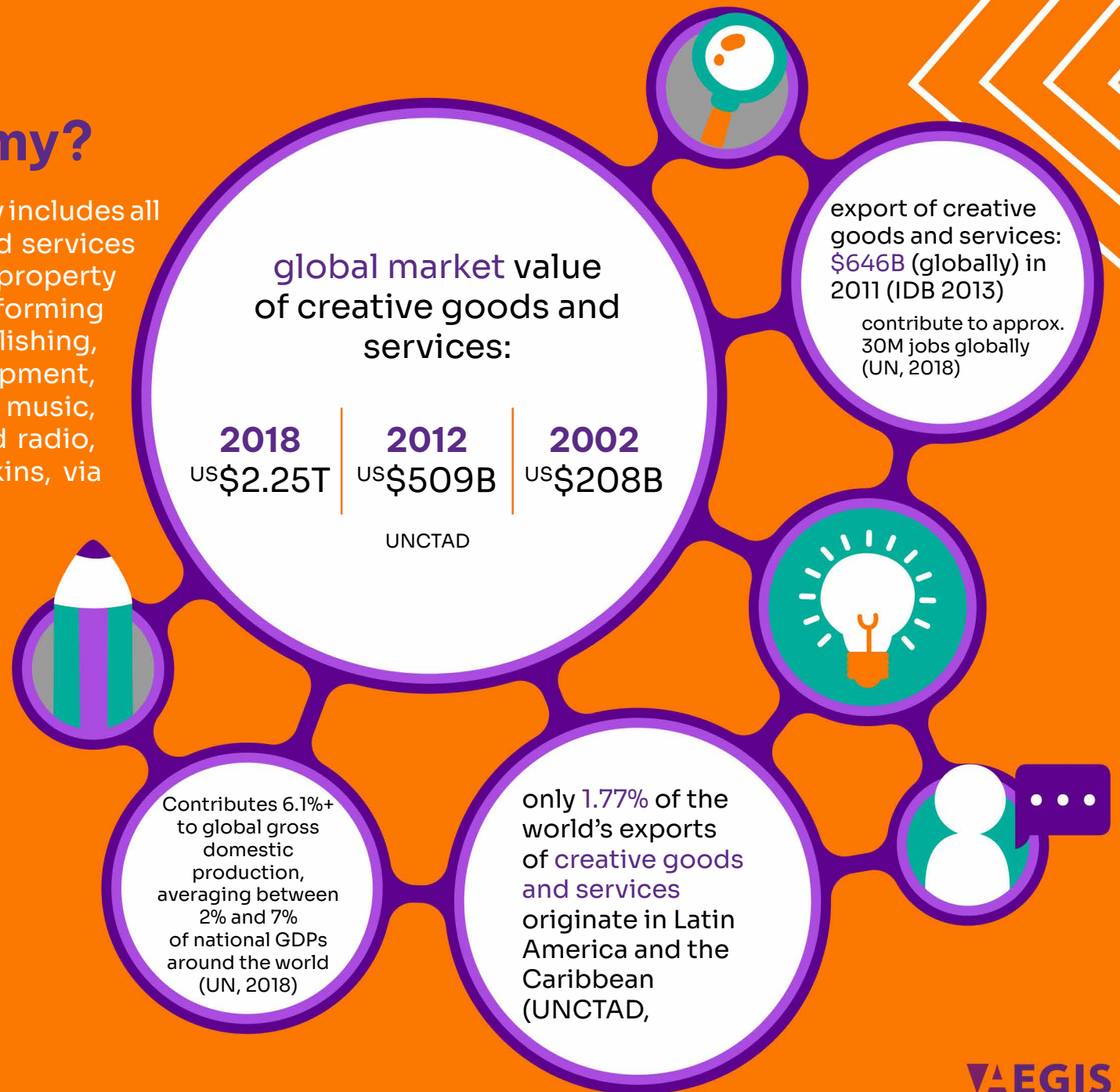
Let us help you **unlock** your full
potential.

We can help you build **your business**
mindset through our combined
knowledge, experience and network Start
earning again, thrive through and beyond the
pandemic and learn the language of investors to
secure funding for your projects.

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SERIES**

What is the Orange Economy?

The orange/creative economy includes all the sectors whose goods and services are based on intellectual property architecture, visual and performing arts, crafts, film, design, publishing, research and development, games and toys, fashion, music, advertising, software, TV and radio, and videogames John Howkins, via ConnectAmericas.com





**Focus on
YOUR CORE,
Let us do
the rest**

We are:

An advisory and business outsourcing firm with **20+ years** serving the region in Accounting Outsourcing, Payroll, Taxation, Corporate Governance, Financial Advisory, Annual Meeting Management, Auditing, Work Permits and HR.

Our combined experiences exceeds over **100 years** in each area we serve.

Our digital reach expands over **7,000 contacts** regionally. We have served **thousands of clients** across the years.

We have conducted many events across the years including our annual BizHours and Corporate Governance Conference of 2019.

At Aegis, we help you effectively manage and simplify your business operations, so that you can focus and expand on what you do best.

Who Should Attend across the Caribbean Region

- » Visual
- » Artists
- » Videographers
- » Photographers
- » Musicians
- » Artisans
- » Architects
- » Carnival &
- » Heritage Artistes
- » Content Creators
- » Event Coordinators
- » Culinary
- » Artistes
- » Authors
- » Graphic Designers
- » Poets
- » Animators
- » Dancers
- » Actors
- » Film Makers
- » Creative
- » Art Administrators
- » Investors
- » Corporate Caribbean
- » Business Associations
- » Media
- » Government Ministries
- » State Agencies
- » Software Developers



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**for Creatives +
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2 WEEKS
of virtual activities!

NOVEMBER

15-26

...

**WORKSHOPS | BUSINESS FORA
+ SUMMIT**

Schedule

VIRTUAL EVENTS



WORKSHOPS |



BUSINESS FORA |



SUMMIT

Monday 15	Tuesday 16	Wednesday 17	Thursday 18	Friday 19
<p>VAEGIS BUSINESS SUMMIT + WORKSHOP SERIES</p> <p>for Creatives + Small Businesses</p> <p>Opening Ceremony</p>	<p>10:00am - 11:30am</p> <p>» How to Legally Form a Business Lisa Creese</p> <p>1:00pm-2:30pm</p> <p>Get Payrolls Right Tenille Harriot Lewis</p>	<p>10:00am - 11:30am</p> <p>» How to Record Business Transactions Indira Mohansingh</p> <p>1:00pm-2:30pm</p> <p>» Understanding Budgeting Andre Hayes</p>	<p>» 10:00am - 11:30am</p> <p>Great Customer Service Propels Income Brent Ramsumair</p> <p>1:00pm-2:30pm</p> <p>» Excel Book-keeping Tips Kerron Duncan</p>	<p>10:00am - 11:30am</p> <p>» How to reduce your business taxes Melissa Cobham</p> <p>1:00pm-2:30pm</p> <p>» Implications of Contracting Staff Kathy Ann Newallo</p>

Monday 22	Tuesday 23	Wednesday 24	Thursday 25	Friday 26
<p>10:00am - 11:30am</p> <p>» Know Your Customers Joanne Webb</p> <p>» Banking and Repatriation of Your Foreign Income</p>	<p>TBA</p> <p>1:00pm-2:30pm</p> <p>» Ethical HR Practices to sustain business Adrian Parbhoo</p>	<p>» The Creative Value-Determining Your Worth The Phi Group & C15 Studios Anil Seeterram & Lorrain O'Connor</p> <p>» Small Businesses, let's talk Governance Joanne Webb & Kamala Rampersad de Silva</p>	<p>10:00am - 11:30am</p> <p>» Understanding Financials Vernetta Guischard</p> <p>1:00pm-2:30pm</p> <p>» HR needs for the SME Joanna Debydeen</p>	<p></p> <p>Summit [1:00pm-4:00pm]</p> <p>Open Networking [6:00pm-8:30pm]</p>

Agenda Highlights

Opening Session

- » **Mindset and Motivation**
collaborating between MSMEs and corporate partners .
- » **Communication**
- » **Process**
reformatting and customizing planning, budgeting, strategy, policy, accounting, intellectual property and good governance processes for MSME success.
- » **Monitoring**
Measuring return on investment vs return on expectations.

Business Fora

- » **The Creative Value**
- » **Determining Your Worth**
- » **Small Businesses, let's talk Governance**
- » **Banking & Repatriation of Your Foreign Income**

Summit

- » **Industry data review**
- » **Understanding the enabling environment**
- » **Understanding and Protecting Creative and Cultural**
- » **Assets**
- » **Valuation Systems for Creative and Cultural Assets**
- » **Networking**
- » **Fostering Partnership Opportunities**

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Speaker Highlights

» **Anil Seeterram**
Managing Partner
The Phi Group Limited
Past Deputy Chairman
First Citizens

» **Justin Koo**
Lecturer Law
Intellectual Property
Consultant

» **Wendell Manwarren**
Actor | Rapso Artiste |
Music Producer |
Masman | Carnival
Bandleader

» **Lorraine O'Connor**
General Manager
C15 Studios

» **Kamla Rampersad de Silva**
Chief Executive Officer
Caribbean Corporate
Governance Institute

» **Deodat Maharaj**
Executive Director
Caribbean Export
Development Agency

CONTACT US

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To find out more,
Visit us @ www.aegistt.com
Email: events@aegistt.com
Phone: 868 625-6473 ext. 164
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